

# Stacey O'Byrne

Success Strategist | Master NLP Coach

## Pivot Point Advantage

*"How we do some things is how we do everything, How we do the little things is how we do the **big things**."*



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# Meet

## Stacey O'Byrne

At first glance, you'll find that Stacey is a wife, a parent, a proud U.S. Army Veteran, and a serial entrepreneur. In many ways, she's a lot like you and your team.

When you dig a little deeper, you'll learn that she's also a success strategist, a change maker, a game-changer, a transformational specialist, and a success creator!

Stacey is a **speaker** (but you already knew that - that's why you're here) and an author, too!

Her first book, ***Secrets to Becoming a Master Networker: A Power System which Creates Leverage and Duplication to Increase Revenue***, was published in 2013. She was blessed and privileged to have had THE Les Brown write the foreword and personally endorse this book and her trainings.

She is co-author of multiple books, including:

- **Impact: Where Passion and Purpose Makes a Difference** with her business partner, MaryLou Hunter
- **Messages that Matter: Public Speaking for the Information Age** a textbook that provides practical instruction on public speaking.
- **Savvy Women Revving Up For Success: Women Making a Difference in the World Today** with a group of 20 savvy women contributing authors.

**Coming soon!** Stacey's latest book, **The Success Code – Thrive or Survive**, is just about ready for release! This book has been a true labor of love. Stacey is looking forward to the impact her little baby will have on the world. It was written to help create the necessary shifts that people are seeking to achieve their desired success.

Stacey speaks and presents from a place of authenticity, excitement, and experience. It's not all about her. It's about YOU, your team, and how you can achieve massive success.



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# Why Choose Stacey?

Sure, you could hire any speaker for your meeting or event. So, what makes Stacey stand out as a speaker?

- **Her years of experience!** Stacey has been a successful sales professional, manager, leader, business owner, and entrepreneur for over 20 years.
- **Her diversified professional background!** This allows her to enhance trainings and offer a broad range of expertise to participants.
- **Her varied life experiences!** Stacey's military training, strong background in sales and management in Corporate America, and success as a business owner and entrepreneur! have developed her strong understanding of the challenges that today's professionals experience.
- **Her deep-rooted beliefs and values!** Stacey strongly believes that what we feed grows and what we starve, dies. She is continually working on herself. Personal and professional development have contributed immensely to her performance and she actively practices what she preaches.
- **Her passion for helping others!** Stacey is extremely passionate about helping sales professionals, small business owners, and entrepreneurs learn that through effective goal setting, accountability, coaching, communication mastery, mindset mastery, and the ability to take massive action, they can achieve levels of success they always wanted for themselves but thought were only for other people.
- **Her awards and recognitions!** Stacey has received numerous sales and management awards from large corporations, leadership awards, and certifications through the US Army.
- **Her commitment to continued growth and learning!** Stacey continues to study Business Management and Marketing at San Diego State University (SDSU).

Now that you see Stacey is the perfect speaker for your event or meeting, don't hesitate to make it happen!



# Stacey's Credentials

Of course, you're not likely to book a speaker without a peek at his or her credentials. Stacey's credentials are distinguished and vast. They truly speak for themselves. You WILL NOT find a more highly trained and qualified speaker for your event.



- Certified Master Trainer of Neuro-Linguistic Programming (NLP)
- Certified Master Trainer of Integrated Neuro-Linguistic Programming (NLP)
- Certified Master Practitioner of Neuro-Linguistic Programming (NLP)
- Certified Master Trainer of Success Mastery
- Certified Master Success Strategist
- Certified NLP Master Coach
- Certified Business Coach
- Certified Master Trainer of Integrated Time Line Therapy
- Certified Trainer of Time Line Therapy
- Certified Master Practitioner of Time Line Therapy
- Certified Hypnotherapy Trainer
- Board Certification by the American Board of Neuro-Linguistic Programming – ABNLP
- Board Certification by the International Board of Integrated Neuro-Linguistic Programming – IBINLP
- Board Certification by the American Board of Hypnotherapy
- Board Certification by the Time Line Therapy Association
- Board Certification by the Integrated Time Line Association



As Seen On:





# Keynote Topics

## Is Your Ask Too Small, and Your But Too Big?

This is one of most requested and most fun keynotes. The problem most entrepreneurs, business owners and sales professionals make, is they set the bar too low and they either hit it or they just miss achieving their mark. This engaging and dynamic presentation keeps the attendees engaged and on their edge of their seats while they are laughing and learning.

## Successology™ – the Science of Success

Most entrepreneurs, Business Owners and sales professionals struggle to achieve their sales goals, their desired success. They usually get stuck in the same place and either continually struggle or eventually give up. They struggle endlessly wondering what they are doing wrong when all they really need is to get out of their way so they can finally have their way.

## InspirActional™

Entrepreneurs, Business Owners and Sales Professionals struggle with something: whether it's lack of fortitude, "stickability", procrastination or staying motivated enough to dig in and achieve their desired success. Stacey will not only inspire your attendees she will leave them with actionable strategies to achieve levels of success that they have all desired, dreamed of and knew they deserved. Audience members will come face to face with their Soul's purpose and desire as well as what has held them back in the past and overcome what has prevented them from having it all.

## Are You Selling or Closing: Learn the Language of Success

The biggest mistake people make is they assume communication happens. The problem is prospective clients are very smart, they have educated themselves. The standard sales techniques stopped working long ago. Today's prospective client wants to buy, they do not want to be sold. As an entrepreneur, business owner and sales professional it's important to know what language you are speaking, are you selling or are you closing?

## Secrets to Becoming a Master Networker: Effective Strategies to Maximize Your Networking Results

One of the main complaints that Entrepreneurs, Business Owners and Sales Professionals make is that they don't have enough leads in their funnel. They say over and over again, "If I only had more prospects, I could close more sales." Most people are frustrated with the results they have received from networking and some believe that networking is a waste of time and energy. Most believe it is not possible to double their sales in a short amount of time utilizing the leverage of networking. Why? Because we've been conditioned and trained to do what everyone else in our industry is doing. But that is simply not the truth. If you are ready to double your sales, or for your sales team to double their sales, then this keynote is for you! This power-packed presentation, based on Stacey's best selling book "Secrets to Becoming a Master Networker" will help attendees discover the importance of leverage and utilizing proven strategies that support their action and sales growth abilities while streamlining their prospecting and leveraging relationships.





# Connect



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## Book Stacey to Speak

Please visit our speaker page at [www.PivotPointAdvantage.com/Speaking](http://www.PivotPointAdvantage.com/Speaking). There is a short form there where you can send me details about your next event. We will then reach out to you to confirm my availability and get everything confirmed.



“What many fail to realize, and what Stacey O’Byrne has mastered, is the need to connect to others is the thing that can make or break any business. Stacey O’Byrne is a proven Master Networker, Master Communicator, Master Sales Trainer and as I have witnessed firsthand, the very epitome of the “center of influence” and Influencer that she teaches Sales people, business owners and entrepreneurs to become.

If you can remain focused on your journey to greatness, then Stacey O’Byrne has provided a game plan, guide book, and testimonial to the path of overcoming setbacks and stepping into your success.”

– Les Brown

“Stacey O’Byrne’s wisdom and ability to transmit that knowledge, train individuals and groups, coach, mentor and be present is both awe-inspiring and life changing. Her no nonsense approach combined with her compassion, understanding and keen business savvy make her not only an excellent coach, but an exceptional teacher. Professional, thorough, compassionate and the ability to hold the student and the professional accountable = Stacey O’Byrne. I am grateful.”

– Marcy A Sudock

“Stacey truly holds the title of Master networker / Master teacher. They are simultaneous abilities that she has mastered and willingly shares for the benefits of all who step into the workshop with her. I am no longer afraid to go have fun while networking!”

– Rick Clemons  
Life Incognito

“I have had the pleasure of working with Stacey O’Byrne for the last 2 years as my mentor, my coach and trainer on my journey of discovery and growth both personally and professionally. Stacey is a class act and comes from a space of service, value and integrity. I have learned so much and thankful that I attend all of her Success Mastery Academy classes and highly recommend them to all. I am still learning and expanding in both my personal and professional lives. If you are looking for a coach, mentor or trainer Stacey is the best!”

– Dawn Young-Cruz

“Stacey represents the true essence of a leader. She’s a rare blend of ambition, integrity, heart, and passion...something that is lacking in today’s leadership. A lot of people talk a big game - Stacey delivers. She is exactly what business leaders need to push themselves forward!”

– Misty Kortes  
Your Marketing Coach